

# Sponsorship Packages

## FedGov Symposium



Website  
[dc.tie.org](http://dc.tie.org)

# About Us



TiE Global is a nonprofit venture devoted to entrepreneurs in all industries, at all stages, from incubation, throughout the entrepreneurial life cycle. With a global reach and a local focus, the heart of TiE efforts lies in its five foundational programs – Mentoring, Networking, Education, Funding, and Incubation. TiE has more than 15,000 members globally and over 64 chapters in the US, HQ in Silicon Valley. The TiE DC chapter has around 150 members, primarily from the government contracting industry.



# About FedGov Symposium



## TIE DC'S FLAGSHIP EVENT

This year's event will bring together over 300 small business owners and professionals in the D.C. Metro region for two days of content-rich programming and networking. The event will feature government & industry professionals leading significant digital transformation efforts across their respective agencies.



# Sponsorship Opportunities



BENEFIT	PLATINUM \$20,000 1 SPOT	GOLD \$15,000 1 SPOT	SILVER \$10,000 2 SPOTS	BRONZE \$7,500 3 SPOTS
Panelist / Speaker	✓	—	—	—
Podium Presentation	10 min	5 min	—	—
2-Minutes Speaking Opportunity (or Video Recording Play Back)	—	—	✓	✓
Branded Promotional Item in Attendee Bag	✓	✓	✓	✓
Tickets Included	8	6	4	2
Logo on Event Marketing	✓	✓	✓	✓
Brochure Distribution to All Attendees	✓	✓	✓	✓
Logo on Presentation Materials & Social Media	✓	✓	✓	✓

## Additional À La Carte Options

OPTION	PRICE	SPOTS	KEY BENEFIT
Lunch Sponsor	\$5,000	1	4 tickets + logo signage at lunch + logo on presentation materials & social media
Happy Hour Sponsor	\$3,500	2	3 tickets + logo signage at happy hour + logo on materials & social media
Sponsor Table	\$5,000	8	10 tickets + logo on all presentation materials & social media
Bag Sponsor	\$3,000	1	Logo on event bag + all presentation materials & social media
Badge/Lanyard Sponsor	\$2,000	1	Logo on every attendee's badge & lanyard + all presentation materials & social media
Logo Sponsor	\$1,500	8	Logo on all marketing materials, presentations & social media